

Application for Credit Card Upgrade / Limit Enhancement
Version 1191/03-18/V_M_DC

To be filled & signed by the customer:

Name: _____

Customer ID: _____

Are you an Employee of HDFC Bank? If Yes, Please provide your Employee ID _____
Employee band _____

Credit Card Number:

Jet Airways Frequent Flyer Program No: _____ (To be filled if applying for JetPrivilege Card Upgrade)

Business entity name to be printed on the card if applying for Business Card Upgrade (Optional)

I would like to apply for

ONLY INCREASE CARD CREDIT LIMIT to ₹ _____.

| | Tick one | Upgrade to the following Card | Joining Fee / Annual fee | Pricing Offer |
|--|---------------------------|------------------------------------|--------------------------|-----------------|
| Upgrade the Current Card to (Tick One) | <input type="checkbox"/> | Regalia Credit Card | ₹ 2,500.00 | Life Time Free |
| | <input type="checkbox"/> | Regalia First Credit Card | ₹ 1,000.00 | |
| | <input type="checkbox"/> | MoneyBack Credit Card | ₹ 500.00 | |
| | <input type="checkbox"/> | Business Regalia Credit card | ₹ 2,500.00 | |
| | <input type="checkbox"/> | Business Regalia First Credit card | ₹ 1,000.00 | |
| | <input type="checkbox"/> | Business MoneyBack Credit Card | ₹ 500.00 | |
| | <input type="checkbox"/> | Diners Rewards Credit Card | ₹ 1,000.00 | First Year Free |
| | <input type="checkbox"/> | Diners ClubMiles Credit Card | ₹ 1,000.00 | |
| | <input type="checkbox"/> | Diners Black Credit Card | ₹ 10,000.00 | |
| | <input type="checkbox"/> | Jet Platinum Credit Card | ₹ 1,000.00 | |
| <input type="checkbox"/> | Jet Signature Credit Card | ₹ 2,500.00 | | |

Get a **Life Time Free/ First Year Free** Credit Card by availing one of the below mentioned products

| Product | Tick One |
|-------------------|--------------------------|
| SmartPay | <input type="checkbox"/> |
| One Assist | <input type="checkbox"/> |
| Add-On Card | <input type="checkbox"/> |
| Credit Shield | <input type="checkbox"/> |
| General Insurance | <input type="checkbox"/> |

*The above mentioned cross-sell product is applied through (Only for the customers who wish to avail LTF/FYF)

NetBanking Physical Form

- I have submitted the following documents.

| | | | | | | | | | | | |
|--|--|--|--|---|--|--|--|--|--|--|--|
| Salaried – Salary account with other bank: Pay slip and other bank salary account statement | | | | | | | | | | | |
| | | | | | | | | | | | |
| Salaried – Salary account with other bank: Payslip and other bank salary account statement | | | | | | | | | | | |
| Self Employed: Income Tax Return & Income Computation Sheet | | | | | | | | | | | |
| <input type="checkbox"/> C4C Document | | | | <input type="checkbox"/> HL Bundle Document | | | | | | | |
| <input type="checkbox"/> FD Lien Declaration | | | | | | | | | | | |

Acceptance of Reward Points Conversion and Terms & Conditions

- Card Upgrade / Limit Enhancement Offer is sanctioned at the sole discretion of HDFC Bank Ltd subject to the customer fulfilling all the necessary and sufficient criteria as decided by the bank at the time of processing. Application for limit enhancement/card upgrade would be declined if my card account is not in regular status at the time of processing.
- HDFC Bank shall at its sole discretion reserves the right to issue any existing card product in their portfolio
- Only Select HDFC Bank Credit Card Customers are eligible for limit enhancement/card upgrade/both. HDFC Bank reserves the right to decide the eligibility as per internal policy/guidelines. HDFC Bank reserves the right to withdraw the offer to the customer at any time as deemed right by the bank.

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- Membership Fee will be levied at the end of 90 days if above conditions are not met.
- Second year Fee waiver is based on Spends Threshold in first 12 months
(For details Refer www.hdfcbank.com)
- Membership Fee will not be levied if SmartPay / a live and valid Cross-Sell is linked to my existing card variant.
- Business card is issued only to Self Employed / Proprietors / Partners Customers.
- Reward Points on my current credit card will be transferred to the upgraded credit card as per the below conversion ratio. I understand and accept the reward point conversion.
- Card Upgrade / Limit Enhancement Offer is sanctioned at the sole discretion of HDFC Bank Ltd subject to the customer fulfilling all the necessary and sufficient criteria as decided by the bank at the time of processing.

| | Moneyback | Regalia First | Regalia/Diners Premium | Diners ClubMiles/ Black | Jet Platinum/ Jet Signature | Business Regalia |
|--|-----------|---------------|------------------------|-------------------------|-----------------------------|------------------|
| Silver/Gold/Titanium/Titanium Edge/ Platinum Edge/Platinum | 40% | 33% | 20% | 10% | 14% | 20% |
| Visa Signature/Superia/ MasterCard World | 60% | 50% | 30% | 15% | 21% | 30% |
| MoneyBack/AllMiles | 100% | 83% | 50% | 25% | 36% | 50% |
| Regalia First/Diners Rewardz | 100% | 100% | 60% | 30% | 43% | 60% |
| Regalia/Diners Premium | 100% | 100% | 100% | 50% | 71% | 100% |
| Diners ClubMiles/ Black | 100% | 100% | 100% | 100% | 100% | 100% |

- RP transfer won't be applicable if customer is holding Business Gold/Business Platinum cards at present as these cards are Cashback cards and customer doesn't earn/accrued reward points on these cards. I will take the responsibility to communicate the new card number to all third parties who have been given standing instructions for direct debit on my existing card number for any service availed thereon. I will take the responsibility to destroy the existing card along with existing add-on/supplementary cards (if any) on receipt of the upgraded card.
- On card upgrade, the existing card features will become invalid and the features of the upgraded card will apply. Credit card once upgraded cannot be downgraded / transferred back to the old credit card variant. Credit card once upgraded with prior customer consent cannot be re-instated to the old credit card number. Once upgraded, transactions done on the old credit card will reflect in the new card statement.
- On card upgrade, the new card will be sent to the address registered as per HDFC Bank Credit Card records. The bank will not be responsible for non-receipt or delay in delivery due to non-availability of the customer at the time of delivery. Nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The words and expressions used herein shall have the same meaning as in the card member agreement. The terms of this offer shall be in addition to and not in derogation of the terms contained in the card member agreement. Card upgrade would be governed by the existing terms and conditions applicable for the current card held by the customer and the terms and conditions mentioned here are over and above the existing terms and conditions. The offer is voluntarily extended by the Bank. Hence request will be entertained only for the "applicable offer pertaining to a customer". HDFC Bank cannot be held responsible for financial/non-financial obligation caused due to withdrawal of offer or non-implementation of upgrade / limit enhancement.
- HDFC Bank reserves the right at any time, without previous notice, to add, alter, modify, change or vary all or any of these terms and conditions or to replace wholly or in part this scheme by another offer, whether similar to the offer or not, or to withdraw it all together. I will not hold HDFC Bank responsible for, or liable for, any actions, claims, demands, losses, damages, costs, charges, expenses, which a participant may suffer, sustain or incur by the Offer. All disputes, if any, arising out of or in connection with or as result of the Offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent Courts/Tribunals in Chennai only.
- I/We acknowledge the exercise of authority by the bank is for my/our benefit and service, accordingly I/We waive the privilege of privacy and privity of contract."

I have read, understood and accept all the card features, fees/charges, reward points conversion and other terms and conditions mentioned above & card member agreement.

Signature (Primary Credit Cardholder):

Date: